

# WMCA Health and Wellbeing Portfolio – plan on a page

*The West Midlands Strategic Economic Plan has set out bold ambitions to improve the health and wealth of communities within the West Midlands. We want to provide a system leadership role: supporting efforts to unlock productivity, manage demand and address health inequalities that are shared by our partners and delivered within their Sustainability and Transformation Plans. Our role is to provide the ambition, the innovation, and to support collaboration across these partnerships - focusing our efforts on areas where radical action can close the health and productivity gap that impacts on so many of our communities.*

## PRODUCTIVITY AND HEALTH

Unlocking the economic premium generated by a healthy and well population, supporting the WMCA’s ambition for inclusive growth that reinforces the link between health, wealth and human capital. Our activities focus on intelligence to support better health outcomes across all policies, and on specific activities to improve the resilience and social mobility of children and young people.

### Inclusive Growth and Population Health

Including our Population Health Intelligence Hub, our Inclusive Growth Unit and deep collaboration with public health partners.

### Health in Housing and Transport

Including the testing wellbeing & transport hubs, the One Public Estate Programme, and a health & housing commitment.

### Children and Young People

Including research into resilience & ALTAR and focused projects on radical prevention and young people.

## RADICAL PREVENTION

Enabling models of radical prevention that tackle the causes of ill health and poor productivity in the West Midlands. Our role here is as an innovation partner - trialing new initiatives, catalysing change and promoting new ways of working across the system in areas within which we can add value to our partners.

### Thrive

Growing and coordinating the delivery of our globally recognised movement for innovation system change in mental health awareness and practice.

### CVD and Diabetes

Building the business case for innovation pilots that catalyse multi-setting prevention activity to target the biggest chronic health problems upstream.

### West Midlands on the Move

Our regional strategy for physical activity being made real through three dynamic pilots linking physical activity and social connectivity. Inc, the Bham 2022 CWG.

## SYSTEM COLLABORATION

Providing a system leadership role - convening, supporting better outcomes, and strengthening the links between health, care and other sectors within public services. Our role here is to support collaboration: acting in areas where we can bring people together and support whole-place change led by our partners.

### Support for System Change

Collaboration across the system and supporting the development of new models of place-based health.

### Digital Innovation

Exploring opportunities to drive digital innovation to support Industrial Strategy goals and better health outcomes.

### Workforce and Leadership

Supporting workforce collaboration across the West Midlands. A convening role and bringing sectors together.